



Department of Science and Research  
Czech Technical University in Prague  
[research.cvut.cz/seminars](http://research.cvut.cz/seminars)

# SciComm\* Workshop

**Build Your Academic Brand on LinkedIn**

Use LinkedIn strategically as a professional tool  
in academia and science communication.

You will learn how to:

- build a strong profile for networking
- communicate your expertise clearly
- share your work without feeling overly self-promotional
- pick up practical tips for immediate use

The workshop will be held in English. No previous  
experience with LinkedIn is required.

**MAY 20<sup>th</sup>**  
**1:30 – 3:30 P.M.**

**Lecturer:**

Karolína Pštroš  
Science Communication Coordinator at CTU

**Meeting room Vítkov**

Rectorate of CTU | Betlémský palác  
Husova 5, Praha 1

Registration:

