



MEET@WrUT

Market-oriented Education
in Engineering & Technology

Patronage of His Magnificence Rector of Wrocław University of Technology
Professor Tadeusz Więckowski

organised by the International Office
Wrocław University of Technology (WrUT), Poland
November 22-23, 2010

PROGRAMME

November 22nd

12.00 – 13.00 Registration of participants
13.00 – 14.00 Lunch at WrUT

I session

14.00 – 14.15 *Welcome and introduction to the conference, Professor Tadeusz Więckowski, Rector, Wrocław University of Technology*
14.15 – 14.45 *Introduction to the theme (Leonardo da Vinci, Erasmus, The Scholarship and Training Fund – programmes' presentations) – Ms Anna Atlas, National Agency (FRSE), Warsaw*
14.45 – 15.15 *WrUT projects presentations, Mrs Izabela Hutchins, Head of the International Office, WrUT*
15.15 – 15.30 *From placement to career: a student's perspective*
from 15.30 to 17.00 Open networking parallel session
15.45 – 16.00 Coffee break

II session

16.00 – 16.30 *Towards the Third Generation University, Professor Johan Gooitzen Wissema, Delft University of Technology, the Netherlands*
16.30 – 17.00 *University as a business, Ms Margrét Jónsdóttir, PhD, Reykjavik University, Iceland*
17.00 – 17.30 *Building links between research & industry, Professor Zbigniew Styczyński, Otto-von-Guericke University Magdeburg, Germany*
17.30 – 18.00 Discussion
18.15 onwards Dinner at WrUT

November 23rd

III session

09.00 – 9.15	Morning coffee/ Registration
09.15 – 9.45	<i>Public-private partnerships for business and education</i> , Mr Jacek Leśkow , PhD, Vice Rector for Scientific Affairs, Wyższa Szkoła Biznesu – National Louis University, Nowy Sącz
9.45 – 10.15	<i>Promoting entrepreneurial spirit of young scientists and researchers (BITT & WATT)</i> , Professor Jan Koch , Director, Wrocław Center for Technology Transfer
10.15 – 10.45	<i>A case- based view of technology transfer</i> , Mrs Monika Kasieczka-Burnecka , PhD, Head of the Division of Technology Transfer, Professor P.S. Szczepaniak , Vice-Rector for University Development and Business Affairs, Technical University of Lodz
10.45 – 11.00	Discussion
11.00 – 11.15	Coffee break

IV session

11.15 – 11.45	<i>From an idea to its realisation</i> , Mr Kazimierz Czechowicz , PhD, Chairman of Supervisory Board of Academic Business Incubator (ABI), WrUT
11.45 – 12.15	<i>Success stories: spin-off / spin-out companies presentations: representatives of companies Lipid System, EKO PM</i>
12.15 – 12.45	<i>Education of engineers in post-industrial economy experiences from the project "Creative Engineer"</i> , Mr Jan Skonieczny , PhD, Faculty of Computer Science and Management, Mr Wojciech Myszka , PhD, Faculty of Mechanical Engineering, WrUT
12.45 – 13.15	<i>IBM - University relations. Tools for today. Knowledge for tomorrow.</i> Mr Diem Ho , PhD, Manager of University Relations, IBM EMEA, Warsaw
13.15 – 13.45	Discussion, evaluation and closing of the seminar
13.45 – 14.45	Farewell lunch at WrUT
15.30	Cultural activities - Panorama Racławicka museum (booked visit)

Please note that the programme may be subject to change